

INVITATION FOR EXPRESSION OF INTEREST (EoI)

Notice issued under Rule 5 of the Security Interest (Enforcement) Rules, 2002, for estimation of the market value of Trademarks pertaining to Kingfisher Airlines Limited and for identifying interested parties.

SBICAP Trustee Company Limited (“SBICAP Trustee”) invites Expression of Interest (“EoI”) from parties who wish to indicate their interest to acquire the Trade Marks (details are as per **Annexure A**) pertaining to Kingfisher Airlines Limited on “as is where is” and “as is what is” basis. The interested parties may submit the EoI with indicative purchase price/s.

It is hereby clarified that the EoI is **neither** a bid/offer, quotation nor is it in the nature of a tender under Rule 6 of the Security Interest (Enforcement) Rules, 2002. It is strictly a non-binding invitation to express interest in purchasing the Trade Marks pertaining to Kingfisher Airlines Limited. The submitted EoI shall be considered solely for determining estimated market value of the Trademarks and to determine interest of prospective buyers to acquire the subject Trademarks.

Interested parties are requested to apply in the format attached (as **Annexure B**), if they wish to indicate their interest to acquire the Trade Marks. The interested Parties should submit their background with details.

SBICAP Trustee reserves the right to withdraw from this process or any part thereof, and/or modify the process or any part thereof or to vary any terms at any time without assigning any reason whatsoever. No financial obligation shall accrue upon SBICAP Trustee in such event. This EoI is not purported to select buyer(s) for acquiring the Trade Marks.

It is clarified that the purchase price / value that may be quoted in the EoI is not binding upon SBICAP Trustee and/or the Lender Banks and the Authorized Officer continues to be entitled to initiate any of the available processes under Rule 6 of the Security Interest (Enforcement) Rules, 2002, to realize the highest market price for the Trademarks. Further, it is clarified that the persons submitting the EoI shall not be given any priority or preference over any other interested buyers, under the aforesaid process.

The last date for submission of Expression of Interest in a sealed cover is April 21, 2014 upto 16.00 hrs at the office of SBICAP Trustee, Mumbai. Further details can be availed from the office of SBICAP Trustee, Mumbai.

Address: **SBICAP Trustee Company Limited**
Apeejay House, 6th Floor,
West Wing, 3, Dinshaw Wachha Road,
Church gate, Mumbai- 400 020
Tel no. 022-4302 5555, Fax No. 022-2204 0465,
Email Id: corporate@sbicaptrustee.com

For SBICAP Trustee Company Limited

**Sd/-
Authorised Officer**

NOTE:-

- 1) This Invitation is not a bidding document and shall not be construed as an Offer for Sale.
- 2) This Invitation can be cancelled/ varied without any notice/ information to the interested parties and no correspondence in any manner shall be entertained in this regard.

ANNEXURE A

List of Trademarks

Sl. No	Application Date	Application No	Class	Trademarks	Status	Owner
1.	10.01.2007	1519887	39	Fly Kingfisher (Label)	Registered & valid up to 10.01.2017	Kingfisher Airlines Limited
2.	10.1.2007	1519888	39	Fly Kingfisher	Registered & valid up to 10.01.2017	Kingfisher Airlines Limited
3.	10.01.2007	1519889	39	Fly Kingfisher	Registered & valid up to 10.01.2017	Kingfisher Airlines Limited
4.	10.01.2007	1519890	39	Fly Kingfisher (Label)	Registered & valid up to 10.01.2017	Kingfisher Airlines Limited
5.	06.08.2004	1300950	16,25, 39	Flying Models	Registered & valid up to 06.08.2014	Registered in the name of United Breweries (Holding) Limited. Assigned to Kingfisher Airlines Limited. Deed of assignment has been filed to record the name of Kingfisher Airlines Limited. Order on the assignment is awaited from the Registry.
6.	06.08.2004	1300951	16,39	Fly the Good Times	Registered & valid up to 06.08.2014	Kingfisher Airlines Limited
7.	06.08.2004	1300952	16,39	Funliner	Registered & valid up to 06.08.2014	Kingfisher Airlines Limited
8.	01.11.2004	1318243	39,42	Kingfisher	Registered & valid up to	Registered in the name of United

				(Label)	01.11.2014	Breweries (Holding) Limited. Assigned to kingfisher Airlines Limited. Deed of assignment has been filed to record the name of Kingfisher Airlines Limited. Order on the assignment is awaited from the Registry.
9.	05.11.2004	1319150	39	Flying Bird Device	Registered & valid up to 05.11.2014	Registered in the name of United Breweries (Holding) Limited. Assigned to kingfisher Airlines Limited. Deed of assignment has been filed to record the name of Kingfisher Airlines Limited. Order on the assignment is awaited from the Registry.

ANNEXURE B

FORMAT OF EXPRESSION OF INTEREST

EXPRESSION OF INTEREST IN RESPONSE TO INVITATION DATED APRIL 4, 2014,
ISSUED BY SBICAP TRUSTEE COMPANY LIMITED

Date:

SBICAP Trustee Company Limited

Apeejay House, 6th Floor,
West Wing, 3, Dinshaw Wachha Road,
Church gate, Mumbai- 400 020
Tel no. 022-4302 5555, Fax No. 022-2204 0465,
Email Id: corporate@sbicaptrustee.com

Kind Attention: Mr. Lakshminarayan Rao, Head (Legal & Compliance)

Reference: Invitation For Expression of Interest, dated April 04, 2014, issued by SBICAP Trustee Company Limited ('**SBICAP Trustee**'), inviting Expressions of Interest, to indicate interest in acquiring the trademarks of Kingfisher Airlines Limited

Dear Sir,

We wish to inform that we are interested to acquire the following trademarks of Kingfisher Airlines Limited:

Sl.No.	Trademark Name	Registration Details	Estimated Purchase Price

**[Please fill relevant details above. Estimated Purchase Price must also be compulsorily stated]*

The background of the applicant is enclosed alongwith.

We hereby agree with the terms and conditions of the Invitation for Expression of Interest, referred to above by submission of this Expression of Interest. We consent to and confirm the same. We understand that this Expression of Interest does not give rise to any right in our favour to acquire the subject trademarks. We further acknowledge that this Expression of Interest is not a quotation or bid document and is not binding upon SBICAP Trustee or upon the persons on whose behalf SBICAP Trustee is acting.

Thanking you,

For _____
Authorized Signatory